

## MEDIA RELEASE



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Contact: Debbie Henry  
(615) 628-0264

### **The TMA Group Lauded for Improving Air Quality and Reducing Traffic Congestion**

**Franklin, TN (July 27, 2010)** – The TMA Group has received designation as one of the Best Workplaces for Commuters<sup>SM</sup> by the National Center for Transit Research (NCTR) at the Center for Urban Transportation Research, the University of South Florida's (USF) internationally recognized resource for transportation policy and education.

Best Workplaces for Commuters<sup>SM</sup>, a voluntary partnership program designed to cut traffic congestion and traffic-related air pollution, recognizes employers that provide environmentally friendly commuter benefits to employees. Offering these commuter benefits identifies The TMA Group as an organization committed to reducing pollution, commuting costs, traffic congestion, and employee stress caused by single-occupant vehicle commuting.

The TMA Group is a regional leader in customizing environmentally friendly, multimodal transportation solutions for employers and communities offers an array of benefits that help employees pursue environmentally friendly and cost-effective commuting strategies. As part of the company's comprehensive commuter benefits program, The TMA Group offers commuting options and support services such as vanpool and/or carpool matching; compressed workweek program; participation in a regional air quality program; and a lunchtime shuttle service, the Cool Springs Express, to reduce employee trips.

"Best Workplaces for Commuters recognizes employers who offer high level commuter benefits," said Julie Bond, NCTR's national program manager for Best Workplaces for Commuters. "Offering commuter benefits is a win-win situation for employees who change their commuting habits save time, money and stress and employers who gain a competitive edge in employee recruitment and retention."

"We are proud to make this commitment to our own employees, and to employees and employers throughout our region and to the environment," said Diane Thorne, TMA Chief Regional Transportation Director. "The Best Workplaces for Commuters<sup>SM</sup> program demonstrates that a healthy balance sheet and a clean environment are not mutually exclusive. We are currently the only Best Workplace for Commuters employer in Tennessee and join other companies such as Nike, Center for Disease Control and Prevention, Goggle, Microsoft, Mayo Clinic and IBM to name a few. "

The results of The TMA Group efforts will be reflected in the environment and in the bottom line. The TMA Group programs reduce commuting costs not only for its employees, but also for all commuters by taking cars off the road and reducing traffic congestion.

Best Workplaces for Commuters<sup>SM</sup> ([www.bestworkplaces.org](http://www.bestworkplaces.org)) is managed by the National Center for Transit Research at the Center for Urban Transportation Research. The program was initiated by the U.S. Environmental Protection Agency and United States Department of Transportation in 2002. The purpose is to identify and recognize those U.S. companies offering employees significant incentives and programs encouraging commuting alternatives aimed at saving energy and money as well as reducing air pollution. The program challenges employers across the country to meet voluntarily the *National Standard of Excellence*.